



Assisting African Americans, other minorities and the poor achieve social and economic equality since 1946.

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Creating Effective Business Plans and Improving Credit for Start Ups

Urban League to Host Business Essentials Workshop Series with Local Entrepreneur

Oklahoma City, OK – May 1, 2014 – The Urban League is hosting two business workshops in May. Starting off the Business Essentials Workshop Series will be “Create a Winning Business Plan,” held on Thursday, May 8 from 11:30 a.m. to 12:30 p.m. Attendees will not only learn how to create an effective business plan but also how to write a compelling executive summary, and determine how to plan for optimum funding options.

The second workshop of the series, “How to Budget for Your Business” will be held on Thursday, May 15, from 11:30 a.m. to 1:00 p.m., with a networking session and lunch being provided from 11:30 a.m. to 12:00 p.m. Attendees will learn how to create a business financial draft, and the workshop will feature a presentation from local entrepreneur, Kenneth Russell, on how to improve credit for the purpose of financing a business. Russell, who owns Superb LLC, provides credit repair services to his clients and helps educate them on how to effectively manage their long term.

Attendance is free and lunch is provided at no cost, but an RSVP is required. [To enroll](#) in one of the workshops this month, visit the Urban League’s website, www.urbanleagueok.org. For more information about the event, contact the Urban League at (405) 424-5243.

Established in 1946 as a 501(c) 3 organization, the Urban League of Greater Oklahoma City’s mission is to assist African Americans, other minorities and the poor to achieve social and economic equality. The Urban League provides support to more than 10,000 clients each year through advocacy, research and program services in five major areas: children and families; employment and training; affordable housing; entrepreneurship; and urban health.

The Urban League of Greater Oklahoma City is an affiliate of the National Urban League and a United Way partner agency. Please visit www.urbanleagueok.org for more information.

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