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Urban League to Distribute 1,500 Free Backpacks at Back to School Bash

OKLAHOMA CITY – July 14, 2014 – The Urban League of Greater Oklahoma City will be giving out 1,500 backpacks with school supplies to students grades K through 12 at its annual Back to School Bash from 8:30 a.m. to 12:30 p.m., Saturday, August 2, 2014, in the Urban League gym, 3900 North Martin Luther King.

Presented by SONIC, America’s Drive-In, Back to School Bash is a free, family-friendly event that promotes a healthy start to the school year. In addition to free backpacks and school supplies, the event features free haircuts, health screenings, a community resource fair and children’s play-time on the new playground equipment.

“Back to School Bash responds to one of the many challenges our clients face. We focus on everything a child needs to be successful in the new school year - supplies, immunizations, haircuts, and much more. And, it’s not just for the children, either; parents get connected to local resources that provide what’s missing in their lives, too,” said Dr. Valerie Thompson, president and CEO of the Urban League. “Last year, we were able to help families start the year off right, and this year we expect to see even more people take advantage of the many resources available.”

Students must be present with a parent or guardian to receive supplies. Backpacks are limited to four per family. For more information, call (405) 424-5243 or visit www.urbanleagueok.org.

The Urban League of Greater Oklahoma City, Inc., an affiliate of the National Urban League, is a non-profit, United Way agency partner established in Oklahoma City in 1946. The League’s mission is to assist African Americans, other minorities and the poor to achieve social and economic equality. Visit www.urbanleagueok.org for more information.