



Assisting African Americans, other minorities and the poor achieve social and economic equality since 1946.

FOR IMMEDIATE RELEASE:

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Urban League and Dell Inc. Host Grand Opening of Collaborative Learning Lab

Urban League of Greater Oklahoma City now offering new technology and innovative collaborative learning to underprivileged students

Oklahoma City, OK- The Urban League of Greater Oklahoma City invites you to attend the Grand Opening celebration of the Dell Collaborative Learning Lab at the Urban League. The Grand Opening will be held on Thursday, February 27 from 3 p.m. - 6 p.m. located at 3900 Martin Luther King Ave., Oklahoma City, Oklahoma 73111. Students will be present showcasing projects that they have completed in preparation of the Grand Opening.

The Urban League of Greater Oklahoma City is proud to be selected as a recipient of a 2013 Dell Powering the Possible grant. The Urban League received funding in the form of cash grants and equipment donations to leverage technology and further the organization's mission of *assisting African Americans, other minorities and the poor to achieve social and economic equality.*

The Urban League of Greater Oklahoma City in partnership with Dell, Inc and Scott Rice, has renovated one of the agencies community rooms into this new, innovative Collaborative Learning Lab. The Lab features tablets, projectors, group docking stations, and new furnishings that promote a collaborative team approach to learning.

Dr. Valerie Thompson, President and CEO of the Urban League said, "We are proud to offer these services to underprivileged youth in the greater Oklahoma City area. This partnership with Dell will allow us to reach students in new ways and provide them with better tools to make a successful future."

"We know technology can leave a legacy of good, and we are thrilled to be helping advance the Urban League of Greater Oklahoma City's mission," said Trisa Thompson, Dell vice president of Corporate Responsibility. "At Dell, we believe that children should have an opportunity to develop their potential through technology. Through this partnership, and others, we're closer to closing the technology gap experienced in underserved communities."

ABOUT URBAN LEAGUE OF GREATER OKLAHOMA CITY

Established in 1946, the Urban League of Greater Oklahoma City, a 501(c) 3 nonprofit organization, is dedicated to assisting African Americans, other minorities and the poor to achieve social and economic equality. The Urban League works toward this mission through advocacy, research and program services in five major areas: children and families; employment and training; affordable housing; minority entrepreneurship; and urban health. Each year, more than 10,000 people receive support from The Urban League of Greater Oklahoma City. The Urban League of Greater Oklahoma City is an affiliate of the National Urban League and a United Way partner agency. Please visit www.urbanleagueok.org for more information.

ABOUT DELL

Dell Inc. listens to customers and delivers innovative technology and services that give them the power to do more. Powering the Possible is Dell's commitment to put technology and expertise to work where it can do the most good for people and the planet. Dell works with nonprofits to address pressing social issues by donating a combination of Dell technologies and solutions, funding, expertise and volunteer support. In 2013, Dell provided technology access to non-profit partners in 16 countries who worked with more than 500,000 youth in underserved communities. Learn more at www.dell.com/communities.

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