



Assisting African Americans, other minorities and the poor achieve social and economic equality since 1946.

FOR IMMEDIATE RELEASE

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Urban League to Host SMART Business Goals Workshop

OKLAHOMA CITY – January 7, 2014 – The Urban League of Greater Oklahoma City will host a free “SMART Business Goals” workshop presented by Tess Mack of *Social Media Mack* at 11:30 a.m. on Thursday, January 23, 2014, at the Urban League, 3900 North Martin Luther King. The free business workshop will teach current and potential business practical goals to jump start their business in the New Year.

The “SMART Business Goals” workshop will cover skills including social media, marketing, analyzing business systems, revenue sources and increase, and how to take a business to the next level.

Workshop admission is free and lunch is included. Space is limited and reservations are required. To make reservations, contact Shana Lewis at 405-424-5243 or slewis@urbanleagueok.org.

Social Media Mack is a New Media Consulting firm that develops media campaigns for individuals and corporate clients with a special focus on Media Buzz. For more about Social Media Mack, visit www.socialmediamack.com.

Established in 1946 as a 501(c) 3 organization, the Urban League of Greater Oklahoma City’s mission is to assist African Americans, other minorities and the poor to achieve social and economic equality. The Urban League provides support to more than 10,000 clients each year through advocacy, research and program services in five major areas: children and families; employment and training; affordable housing; entrepreneurship; and urban health.

The Urban League of Greater Oklahoma City is an affiliate of the National Urban League and a United Way partner agency. Please visit www.urbanleagueok.org for more information.

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